



**GLOBAL RESEARCH FOUNDATION FOR CORPORATE GOVERNANCE**

**FIRST INTERNATIONAL CONFERENCE ON  
CORPORATE GOVERNANCE: ISSUES, CHALLENGES AND  
CHANGING PARADIGMS**

**September 07, 2019 Saturday -- September 08, 2019 Sunday**

**India International Centre, Seminar Hall 1, 2, 3, Max Muller Marg, Lodhi Estate, New  
Delhi 110003, India**

**Program Schedule**

**Saturday, September 7<sup>th</sup>**

09:00-10:00	<b>Welcome Coffee and REGISTRATION</b>	
10:00-13:00	<b>INAUGURAL SESSION CORPORATE GOVERNANCE: ISSUES, CHALLENGES AND CHANGING PARADIGMS</b>	
13:00-13:45	<b>Lunch Break</b>	
13:45-15:00	<b>Session 2A: Corporate governance and changing business environment (Hall 3)</b> Session Chair: Till Talaulicar (University of Erfurt, Germany) Session Co-Chair: S. P Kala (H N B Garwal University) Session Moderator: Jyoti Paul (Dyal Singh College)	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
13:45-14:00	<u>65</u>	Subhrangshu Sekhar Sarkar and Amitava Banerjee. Gate keepers of governance - watching the watchdogs
14:00-14:15	<u>56</u>	Anand Saxena and Rajni Jagota. CG theory of business growth
14:15-14:30	<u>29</u>	Shital Jhunjhunwala and Monika Rajput. Corporate Governance and Dividend Payout Policy: Evidence from New Companies Act 2013
14:30-14:45	<u>48</u>	Venugopalan T. and Rajender Kumar. Paradigm Shift In Corporate Governance And Agency Cost In Post-Indian Companies Act 2013
14:45-15:00	<u>14</u>	Pooja Sharma. Corporate Governance in India- Stakeholder's Perspective

13:45-15:00	<b>Session 2B: CSR and sustainability (Hall 2)</b> <b>Session Chair:</b> A D Amar (Seton Hall University, USA) <b>Session Co-Chair:</b> Twinkle Prusty (Banaras Hindu University) <b>Session Moderator:</b> Deepali Malhotra (Delhi Technological University)	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
13:45-14:00	<u>40</u>	Nixon Elangbam and Premendra Kumar Singh. Relationship between CSR and Firms' Financial Performance: Empirical evidence from Indian Banks
14:00-14:15	<u>55</u>	Ashok Kumar Gupta and Pragya Gaur. Corporate Social Responsibility Practices in Public Sector Undertakings of India: A Case Study of Power Sector Companies
14:15-14:30	<u>8</u>	Shital Jhunjhunwala and Shweta Sharda. Indian Boards and CSR Spending
14:30-14:45	<u>62</u>	Geeta Kichlu and Sanjeeta Jerath. Corporate Social Responsibility and Human Development Index Linkages
14:45-15:00	<u>107</u>	Krishan Kumar and Suman. Corporate Social Responsibilities Practices in India: A Study of Companies Listed in BSE Sensex
13:45-15:00	<b>Session 2C: Regulatory Framework and Reporting (Hall 1)</b> <b>Session Chair:</b> Rattan Sharma (Vivekanand Institute of Professional Studies) <b>Session Co-Chair:</b> Deepti Singh (Moti Lal Nehru College) <b>Session Moderator:</b> Sakshi Mittal (Bharati College)	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
13:45-14:00	<u>3</u>	R K Singh and Geetanjali Batra. Sustainability Reporting in India: The Stakeholder's View
14:00-14:15	<u>53</u>	Rajni Jagota. Do the Amendments to the Companies Act 2013 Encourage Higher Standards in Corporate Governance?
14:15-14:30	<u>43</u>	Swati Tejawat, Sudip Chakraborty and Nikhil Bhushan Dey. Regulatory Framework of Corporate Governance: An Indian Perspective
14:30-14:45	<u>69</u>	Preetinder Kaur. The quality of Mandatory Disclosure of Indian Listed Companies
14:45-15:00	<u>64</u>	Ashok Kumar Gupta, Meenu Maheshwari and Nupur Tiwari. Corporate Governance Regulatory Framework and Disclosure Practices through Board Committees: A Case Study of Selected Private Banks
15:00-15:15	<b>Coffee Break</b>	
15:15-17:00	<b>Session 3A: Corporate governance and changing business environment (Hall 3)</b> <b>Session Chair:</b> Twinkle Prusty (Banaras Hindu University) <b>Session Co-Chair:</b> Shital Jhunjhunwala (Department of Commerce, DSE) <b>Session Moderator:</b> Shweta Sharda (Indraprastha College for Women)	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
15:15-15:30	<u>23</u>	Ram Singh and S.K. Srivastava. Corporate Governance in Indian Banking Sector: An Analysis
15:30-15:45	<u>108</u>	Shweta Mehrotra, R.K. Mishra and V. Srikanth Research on Whistleblowing in India: A Thematic Analysis
15:45-16:00	<u>103</u>	Kalpna Nebhinani. Corporate Governance Practices and Shareholders Activism- A comparative study of Public & Private Sector Enterprises of India.

16:00-16:15	<u>80</u>	Anu Pandey and Preeti Singh. Role of Spirituality in the Changing Business Environment and its Impact on Corporate Governance
16:15-16:30	<u>51</u>	Ruchi Goyal. Corporate Governance in Airline Industry from Employees' Perspective: An Empirical Evidence
16:30-16:45	<u>18</u>	Supriya Kamna and Chhavi Sharma. Prediction of Managerial Fraud in ICICI Bank
16:45-17:00	<u>50</u>	Nishant Sharma. The Bird With No More Wings: A Study of Kingfisher Airlines
<b>15:15-17:00</b>	<b>Session 3B: Corporate Governance Across Countries (Hall 2)</b> <b>Session Chair: Maria Cristina Mina (Edinburgh University, UK)</b> <b>Session Co-Chair: Poonam Sethi (Hindu College)</b> <b>Session Moderator: Shilpi Sahi (Bharati College)</b>	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
15:15-15:30	<u>24</u>	Maria Cristina Mina. Owning Structure, Risk Management and Performance: The case of Latin American Banks.
15:30-15:45	<u>105</u>	Twinkle Prusty and Waleed Alahdal. Impact of Corporate Governance Practices on Firms' Value: A Comparative Study between India and Gulf Countries
15:45-16:00	<u>101</u>	Samer Al Waeli and Sunaina Kanojia. Corporate Governance and Sustainability of Financial Institutions- A Comparative Study of Gulf Cooperation Council (GCC) Countries Banks and Indian Banks.
16:00-16:15	<u>16</u>	Bunny Bhatia. Corporate Governance and Dividend Policy Of Indian Companies: Comparative analysis with US Companies
16:15-16:30	<u>79</u>	Priyanka Chugh and Dhanraj Sharma. Comparative Analysis of corporate governance code of BRICS countries
16:30-16:45	<u>6</u>	Neha Matlani. Women on Corporate Boards: An International Perspective
16:45-17:00	<u>15</u>	Sonia Mudel Creative Accounting and Corporate Governance – An Empirical Analysis
<b>15:15-17:15</b>	<b>Session 3C: Corporate Governance and Board (Hall 1)</b> <b>Session Chair: E. Nixon Singh (Mizoram University, Aizawl)</b> <b>Session Co-Chair: Urvashi Sharma (Department of Commerce, DSE)</b> <b>Session Moderator: Sunita Gupta (Kamala Nehru College)</b>	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
15:15-15:30	<u>59</u>	Meenu Maheshwari and Sapna Meena. Corporate Governance Disclosure as per SEBI's LODR, 2015 Regulations: The Indian Context (A Case Study of 30 BSE Sensex Companies)
15:30-15:45	<u>99</u>	Renu Aggarwal. Corporate Governance: Participation of Women and Corporate Social Responsibility
15:45-16:00	<u>84</u>	Saurabh Agarwal and Megha Agarwal. Corporate Bankruptcy: Failure of Corporate Governance
16:00-16:15	<u>81</u>	Poonam Sethi, Gurcharan Sachdeva and Sameer Lama. Does Shareholding Pattern of companies in India reflect the Corporate Governance Phenomena at Contemporary Times?
16:15-16:30	<u>75</u>	Vijay Lakshmi Sahay. Board Structure and Company Performance – Evidence from Indian Listed Companies

16:30-16:45	<u>13</u>	Amrita Singh. Independent Directors- Assets or Puppets
16:45-17:00	<u>9</u>	Rupal Arora. Role of Regulations as Antecedents in Shaping Corporate Governance: An Empirical Analysis of Select Indian Companies
17:00-17:15	<u>17</u>	Sunita. A Study of Selected Aspects of Corporate Governance in India with Reference to Shareholder Activism

## Sunday, September 8<sup>th</sup>

<b>09:00-10:15</b>	<b>Session 4A: Contemporary Issues in Finance, Marketing and HRM (Hall 3)</b> <b>Session Chair: Sunaina Kanojia (Department of Commerce, DSE)</b> <b>Session Co-Chair: Anu Pandey (Moti Lal Nehru College)</b> <b>Session Moderator: Sunita Prajapati (P.G.D.A.V. College)</b>	
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Time	Paper No.	Authors and Paper Title
09:00-09:15	<u>73</u>	Swagata Roy and Nikhil Dey. Merger and Amalgamation of Indian Banking System: Ethical and Human Resource Aspects
09:15-09:30	<u>45</u>	Deepali Malhotra A case study of stock market bubbles in the Indian stock market (2001-2018)
09:30-09:45	<u>57</u>	Shasta Gupta. Resolution vs. Liquidation under IBC
09:45-10:00	<u>72</u>	Anita Mendiratta and Mudit Mendiratta. Relation of Cash Flows, Accounting Profits and Accruals with Stock Returns
10:00-10:15	<u>4</u>	Amit Kumar Singh, Sheetal Maurya and Rohit Kumar Shrivastav. A Comparative Study on Role of Technology Entrepreneurship in Economic Development of Select South Asian Countries and Their Stock Market Linkages

<b>09:00-10:15</b>	<b>Session 4B: Regulatory Framework (Hall 2)</b> <b>Session Chair: S. P Kala (H N B Garwal University)</b> <b>Session Co-Chair: Rajni Jagota (PGDAV College)</b> <b>Session Moderator: Gurcharan Sachdeva (PGDAV College)</b>	
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Time	Paper No.	Authors and Paper Title
09:00-09:15	<u>68</u>	Vipin Kumar Aggarwal and Minny Narang. Whistle Blowing: A Study of Perceptions of IT Sector Employees
09:15-09:30	<u>21</u>	Ankit Awasthi. An Analytical Study on the Facets of Corporate Governance in Indian Scenario: Decoding the Companies Act, 2013
09:30-09:45	<u>10</u>	Shikha Sachdeva. Antecedents of Whistleblowing Intentions of Indian employees with and without retaliatory effect
09:45-10:00	<u>32</u>	Simmar Preet and Neha Sharma. Corporate Governance and Corporate Political Funding: An Analysis of Select Indian Companies
10:00-10:15	<u>31</u>	Gunjan Khanna. Effective Whistle Blowing Policy: A Paramount Stride Towards Corporate Governance

<b>09:00-10:15</b>	<b>Session 4C: Contemporary Issues in Finance, Marketing and HRM (Hall 1)</b> <b>Session Chair: Saurabh Agarwal (Indian Institute of Finance)</b> <b>Session Co-Chair: Lata Singh (BB Ambedkar University, Lucknow)</b> <b>Session Moderator: Sonia Kamboj (Kalindi College)</b>	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
09:00-09:15	<u>47</u>	Deepti Singh and Ashutosh Goswami. Herd Behavior and Investment
09:15-09:30	<u>12</u>	Shikha Menani. Empirical Testing of Conditional Risk Return relationship in the Indian stock market using Capital Asset Pricing Model
09:30-09:45	<u>36</u>	K. Latha, Sunita Gupta and Renu Ghosh. Interest Rate Sensitivity of Stock Returns: A Comparative Analysis of Banking and Construction Sector
09:45-10:00	<u>5</u>	Amit Kumar Singh and Sheetal Maurya. Relationship between and Long Run Operating Performance of Firms and IPO Underpricing: Evidences from India
10:00-10:15	<u>74</u>	Sunaina Kanojia and Asha Rani. Dynamic Linkage between US and Indian Equity Market: An Empirical Study
<b>10:15-10:30</b>	<b>Coffee Break</b>	
<b>10:30-12:00</b>	<b>Session 5A: CSR and sustainability (Hall 3)</b> <b>Session Chair: Shital Jhunjhunwala (Department of Commerce, DSE)</b> <b>Session Co-Chair: Preeti Singh (Jagannath International Management School)</b> <b>Session Moderator: Anita Mendiratta (Keshav Mahavidyalaya)</b>	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
10:30-10:45	<u>49</u>	Jyoti Paul and Deepti Singh. CSR Committee Determinants and CSR Disclosure in India: An Empirical Study
10:45-11:00	<u>100</u>	Ratan Deb. and Nikhil Bhusan Dey. CSR Fund Flow and Regional Disparities in India: – An Analytical study.
11:00-11:15	<u>35</u>	Harish Kumar. CSR is interlinked with corporate governance: A case study with respect to Indian companies
11:15-11:30	<u>38</u>	Lata Singh. Sustainability Through Menstrual Hygiene: A Prospect For CSR Initiatives
11:30-11:45	<u>27</u>	Neelam Jhavar. CSR in India After The Companies Act 2013: An Empirical Study on its Relationship With Corporate Governance and Financial Performance
11:45-12:00	<u>34</u>	Sheetal Kapoor. Challenges of Sustainable Consumption and Business Ethics
<b>10:30-12:00</b>	<b>Session 5B: Contemporary Issues in Finance, Marketing and HRM (Hall 2)</b> <b>Session Chair: Urvashi Sharma (Department of Commerce, DSE)</b> <b>Session Co-Chair: Nidhi Kapoor (Kalindi College)</b> <b>Session Moderator: Beauty Das (Hansraj College)</b>	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
10:30-10:45	<u>20</u>	Pooja Negi and Ramesh Dangwal. Perceived Cultural Aspects of Managers: An Indian Perspective

10:45-11:00	<u>66</u>	Anita Singh and Lata Bajpai Singh. Factors Of Job Satisfaction Affecting Employees Commitment in IT Company
11:00-11:15	<u>54</u>	Urvashi Sharma and Kanupriya Malhotra. Impact of Spiritual Intelligence on Quality of Life Among Private Sector Employees
11:15-11:30	<u>97</u>	Sunita Sharma. Perception of Indian Youth Towards White Collar Crimes
11:30-11:45	<u>91</u>	Shilpi Sahi. A Content Analysis Approach to understand motivation and dropouts in MOOCs
11:45-12:00	<u>22</u>	Sahil Ramchandani and Ruchi Goyal. Impact of Employee Engagement on Stakeholders: A Review Study
<b>10:30-12:15</b>	<b>Session 5C: Contemporary Issues in Finance, Marketing and HRM (Hall 1)</b> <b>Session Chair: Ajay Gupta (IMS, Noida)</b> <b>Session Co-Chair: Anita Singh (IMS, Ghaziabad)</b> <b>Session Moderator: Megha Agarwal (Rajdhani College)</b>	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
10:30-10:45	<u>98</u>	Ajay Gupta. Evolution of Corporate Governance in Digital Era
10:45-11:00	<u>61</u>	Sonal Pahwa. E-Governance in India : Development, Implications and Risks
11:00-11:15	<u>88</u>	Ruchi Shukla and Kirti Rathi. Green Marketing and Growing Trends in Indian Market
11:15-11:30	<u>2</u>	Prem Panday and Suruchi Panday. Professionally Managed Supply Chain Management has major impact on the issues under Corporate Governance
11:30-11:45	<u>28</u>	Atul Kumar. The moderating effect of Region on the relationship between Cultural Dimensions and Service Quality
11:45-12:00	<u>82</u>	Ashish Chandra, Nitish Bagdi and Ruchi Shukla. Digitization and Revamping of Business Models in Hotel Industry to Acquire Customers
12:00-12:15	<u>39</u>	Rajan Gahlot and Amit Kumar. Corporate Governance in Digital Era: A Challenge
<b>12:00-12:45</b>	<b>Session 6: SPECIAL SESSION BY PROF. (Dr) TILL TALAULICAR on</b> <b>“Corporate Governance and the Interest of the Enterprise”</b> (Merged Hall 2 and 3)	
<b>12:45-13:30</b>	<b>Lunch Break</b>	
<b>13:30-15:00</b>	<b>Session 7A: CSR and sustainability (Hall 3)</b> <b>Session Chair: Nikhil Bhushan Dey (Assam University)</b> <b>Session Co-Chair: Poonam Sethi (Hindu College)</b> <b>Session Moderator: Sonia Thakkar Vij (Dyal Singh College)</b>	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
13:30-13:45	<u>85</u>	Urvashi Sharma and Rableen Kaur Rao. Improving CSR in the era of AI
13:45-14:00	<u>96</u>	Manmeet Kaur and Sukhvinder Kaur. Corporate Social Responsibility Disclosure Practices followed in Banking Industry in India
14:00-14:15	<u>11</u>	Vrinda Moda and Saloni Arora. The Impact of Company’s Financials on CSR: An Empirical Study of NIFTY 50 Companies

14:15-14:30	<u>94</u>	Monica Soin Chhabra and Ankur Chhabra. Adoption of Sustainable Development Goals by Selected Listed Companies
14:30-14:45	<u>89</u>	Swati Khanna. Corporate Governance and Sustainability: A Review of Literature
14:45-15:00	<u>41</u>	Parul Saini. An Overview of Success of CSR Initiatives in India- A study of Selected Companies
<b>13:30-15:15</b>	<b>Session 7B: Contemporary Issues in Finance, Marketing and HRM (Hall 2)</b> <b>Session Chair: Amit Kumar Singh (Department of Commerce, DSE)</b> <b>Session Co-Chair: Anand Saxena (Deen Dayal Upadhyaya College)</b> <b>Session Moderator: Ashutosh Goswami (Satyawati College)</b>	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
13:30-13:45	<u>86</u>	Neha Arora. Asset Allocation in Bull and Bear Market: Evidence from Indian Stock Market
13:45-14:00	<u>67</u>	Sakshi Mittal. Sustainable Investing in Emerging Asia
14:00-14:15	<u>104</u>	Silky Jain. Capital Structure of Indian Family Owned Firms
14:15-14:30	<u>95</u>	Ankush Bhargava. Impact of Behavioral Biases on Investment Decision
14:30-14:45	<u>92</u>	Sonia Kamboj and Shivali Veen. Financial Knowledge, Financial Behaviour and Financial Literacy: A Study of Kalindi College, University of Delhi
14:45-15:00	<u>60</u>	Meenu Maheshwari and Priya Taparia. Measurement of Material Productivity: A Case Study of Automobile Sector Companies Included In NIFTY 50
15:00-15:15	<u>37</u>	Ritesh Kumar. An Empirical Study on Investment Behavior of Individual Mutual Funds Investors
<b>13:30-15:00</b>	<b>Session 7C: Contemporary Issues in Finance, Marketing and HRM (Hall 1)</b> <b>Session Chair: Sheetal Kapoor (Kamala Nehru College)</b> <b>Session Co-Chair: Sameer Lama (Kirori Mal College)</b> <b>Session Moderator: Shikha Menani (PGDAV College)</b>	
<b>Time</b>	<b>Paper No.</b>	<b>Authors and Paper Title</b>
13:30-13:45	<u>33</u>	Nidhi Kapoor and Rinku Mahindru. Organizational Culture and Job satisfaction: A study of the University of Delhi faculty
13:45-14:00	<u>52</u>	Sanjay Kumar and S P Kala. Challenges Ahead HR Managers in Indian Public Organizations
14:00-14:15	<u>87</u>	Beauty Das. The "Rollover" of Organizational Culture Crash: In reference to DaimlerChrysler Merger
14:15-14:30	<u>93</u>	Shelly Oberoi and Madhulika Sarkar. Emotional Intelligence, Models and its Various Scales of Measurement: An Investigation
14:30-14:45	<u>42</u>	Urvashi Sharma and Nancy Rao. What Motivates the Employees in Consulting Firms?
14:45-15:00	<u>26</u>	Seema Srivastava. Women Executives and Business Performance: A Literature Review
<b>Coffee Break</b>		
<b>15:15-17:00</b>	<b>VALEDICTORY SESSION</b>	



**IN ASSOCIATION WITH**

**Co-hosts:**



**Knowledge Partners:**

